



FARM INPUT PROMOTIONS AFRICA LTD.

**Monsanto Kenya Ltd. – Roundup Max, DK8031,
DKC80-53, DKC80-73**



FIPS-Africa co-operates with *Monsanto* to promote its improved maize varieties, and herbicides.

Monsanto Kenya, MD, Kinyua M'Mbijewe at the launch of the Roundup Max 100g sachet at a field day in Mweiga, Nyeri district

Roundup Max herbicide

FIPS-Africa also works with Monsanto to make herbicides more accessible to small-scale farmers. *Glyphosate* sold as *Roundup* by *Monsanto* is an excellent post-emergence herbicide. It is especially useful for the control of grass weeds such as couch grass. It greatly assists in land preparation, and is a component of conservation tillage.

Monsanto has packaged its *Roundup Max* granulated product in 100 g sachets for FIPS-Africa's promotions. One sachet is used for one 15 litre knapsack sprayer. Retail price is only KSh 190. FIPS-Africa has also developed a promotion method whereby 10g product is demonstrated on farmers' fields on a 5m x 10m plot. Over 4000 of these small plot demos have been conducted between June-December 2005.

Maize varieties include:
DK8031 – early-maturing hybrid for the mid-low altitudes (120 days)

DKC80-53 – medium-maturing hybrid suitable for the mid-altitudes (120-140 days)

DKC80-73 – Mid-late maturity hybrid suitable for the mid-high altitudes (150-180 days)

DK8031 variety performing well at a demonstration in Kirinyaga district

